

CONTENTS

1. Land Use Changes Analysis for Kelantan Basin Using Spatial Matrix Technique “Patch Analyst” in Relation to Flood Disaster
Tuan Pah Rokiah Syed Hussain & Hamidi Ismail 1
2. Public Involvement in Environmental Issues with Reference to Jajahan Kuala Krai, Kelantan
Mohammad Ghazi Ismail & Haliza Abdul Rahman 15
3. Managing Government Property Assets: The Main Issues From the Malaysian Perspective
Shardy Abdullah, Arman Abdul Razak, Mohd Hanizun Hanafi & Mohd Najib Salleh 35
4. A Proposed Model for Assessing Organisational Culture Towards Achieving Business Objectives
Hafez Salleh, Nurmadhiyah Abdul Aziz, Nor Azlinda Mohamed Sabli & Rozilah Kasim 53
5. Instant Messaging (IM) used in the Workplace
Norizah Aripin, Hasrina Mustafa & Adnan Hussein 61
6. Non Government Organization (NGO): Role NGOs Film in Malaysia for Literature
Ab Samad Kechot & Daeng Haliza Daeng Jamal 79

JOURNAL OF TECHNO-SOCIAL

EDITOR-IN- CHIEF

Prof. Dr. Noor Sharipah Sultan Sidi
(Universiti Tun Hussein Onn Malaysia)

EDITORIAL BOARD

Prof. Dr. Mansur Ibrahim (Islamic International University Malaysia)
Prof. Dr. Mohd Tajudin Mohd Rasdi (Universiti Teknologi Malaysia)
Prof Madya Dr. Abd. Aziz Shuib (Universiti Malaysia Kelantan)
Dr. Mastura Jaafar (Universiti Sains Malaysia)
Dr. Haryati Shafii (Universiti Tun Hussein Onn Malaysia)
Dr. Rosmaini Tasmin
Dr. Seow Ta Wee
Dr. Narimah Kasim
Dr. Khairul Azman Mohd. Suhaimy

FOREWORD

Journal of Techno-Social is back again to entertain you with topics which are of interest, current and relevant within the scope of technology and social sciences. As a relatively new journal, I hope this issue will enrich many people with new knowledge and information.

In this issue we have selected articles in the areas of land use analysis in Kelantan Basin using special matrix technique, public involvement in environmental issues, managing property assets, model for assessing organizational culture, instant messaging and the role of NGOs film in Malaysia.

A special thanks is due to all the writers who have contributed and were willing to share their research findings and knowledge in whatever areas of concern. To those who have not participated, I am sure this issue would give you the inspiration and encouragement to join the bandwagon. So, we welcome any article from you and let us make sure your name will be in print in the next issue of this Journal.

We cordially invite writers to submit articles for this journal. You can rest assured that your writings will be edited and evaluated accordingly and published in the next issue. For your convenience, we would encourage you to submit manuscripts to the Editorial Board electronically through our e-mail penerbit.uthm.edu.my/ejournal.

Until we meet again in the next issue, happy reading.

Regards.

Prof. Dr. Noor Sharipah bt. Sultan Sidi
Chief Editor

