

# The Power of Words: Exploring the Constructive and Destructive Forces of Language in Surah Ibrahim

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## Abstract

This study provides a linguistic and communicative analysis of Surah Ibrahim (14:24–26), examining how language functions as both a constructive and destructive force through Qur'anic metaphorical imagery. The verses use the metaphor of the "good tree" and the "evil tree" to illustrate the profound effects of speech on behavior and society. Through advanced linguistic frameworks, rhetorical analysis, and communication theory, this paper highlights how these metaphors reflect language's role in shaping moral values, social interactions, and psychological states. The study employed both qualitative and interdisciplinary approach. The findings emphasize the Qur'anic perspective on the ethical implications of language, offering insights for contemporary communication practices. Positive language, like a firmly rooted tree, fosters constructive communication and strengthens societal bonds, while harmful speech leads to instability and social fragmentation. In contemporary contexts, these principles recommend promoting ethical communication, focusing on sincerity, truthfulness, and respect. Moreover, further research on cross-cultural communication could explore how these ethical guidelines apply in modern media and interpersonal relations.

## 1. Introduction

Language wields significant power beyond mere communication; it shapes perceptions, influences decisions, and impacts societies. This dual nature is evident in many traditions, including religious texts like the Qur'an. The Qur'an emphasizes the ethical dimensions of language, highlighting the power of words and their consequences. In numerous verses, it instructs believers to speak truthfully, kindly, and with wisdom, warning against lying, slander, and harmful speech.

For instance, Surah Al-Hujurat (49:11 - 12) cautions against backbiting and gossip, likening it to eating the flesh of a dead brother. The central idea of the verses emphasizes refraining from mocking or belittling others based on their appearance, physical condition, or manner of speech. It highlights that someone who may seem insignificant outwardly could possess a purer heart and more sincere intentions than those with seemingly superior qualities. Mocking such individuals not only wrongs them but also disrespects the honor Allah has bestowed upon them. The text further underscores the cautiousness of the early righteous predecessors, exemplified by Amr ibn Sharhabil, who remarked that if he saw a man nursing a goat and laughed at him, he would fear ending up in a similar situation himself (Al-Qurtubī, (n.d.).

Similarly, Surah Al-Baqarah (2:263) encourages kind words and forgiveness over hurtful speech. The verse emphasizes that kind words, such as a pleasant remark or a prayer for a fellow Muslim, and forgiveness, by pardoning verbal or physical wrongs, are better than charity that is followed by harm or reproach. This teaching is supported by a narration indicating that no act of charity is more beloved to Allah than kind words, as

highlighted in the verse. It also underscores Allah's attributes of being self-sufficient and forbearing, forgiving and overlooking the faults of His creation (Ibn Kathir, n.d)). The Qur'an further stresses accountability for words, as in Surah Qaf (50:18), where every word is recorded by angels. This comprehensive guidance reflects the moral responsibility individuals bear in using language constructively, as harmful words can lead to social discord and spiritual consequences, while good words uplift and benefit society.

The importance of the Qur'anic approach lies in its recognition of the central role communication plays in human coexistence and the cohesion of society, with the Qur'an as the guiding core. Islam encourages the improvement and protection of the human community by promoting practices that foster peace and prevent harm to social harmony. The Qur'anic perspective on stewardship of the earth extends to maintaining societal balance, emphasizing how human actions—particularly through communication—can either nurture or disrupt that balance. In Surah Ibrahim (14:24–26), language is compared to trees to represent its constructive and destructive potentials. The "good tree" symbolizes the positive, enduring impact of beneficial speech, while the "evil tree" represents the fleeting, harmful effects of negative language. Allah says in Surah Ibrahim:

*"(14:24) Do you not see how Allah has given the example of a good word?<sup>34</sup> It is like a good tree, whose root is firmly fixed, and whose branches reach the sky,<sup>35</sup> (14:25) ever yielding its fruit in every season with the leave of its Lord.<sup>36</sup> Allah gives examples for mankind that they may take heed. (14:26) And the example of an evil word<sup>37</sup> is that of an evil tree, uprooted from the surface of the earth, wholly unable to endure"*

## 2. Literature Reviews on Topic

Linguistic research on the Qur'an, such as that conducted by Al-Azzam (2021) provides valuable insights into the metaphoric richness of Surah Ibrahim (14:24–26). Al-Azzam illustrates how metaphors like the "good tree" and "bad tree" act as cognitive frameworks for conceptualizing abstract notions such as morality, stability, and destructiveness. These metaphors enable ethical principles to become tangible and relatable to human experience, showcasing the Qur'anic mastery in utilizing language to convey profound meanings. However, these linguistic studies predominantly focus on rhetorical and stylistic analyses, often neglecting interdisciplinary approaches that could link these metaphors to contemporary communication theories or behavioral sciences, creating an avenue for further exploration.

Modern communication theories provide secular frameworks for understanding the performative power of language. Speech Act Theory (Austin, 1962) and Politeness Theory (Brown & Levinson, 1987) discuss how language transcends its function as a medium of conveying meaning to perform actions that influence relationships and societal structures. Publications such as Tannen (2020) in and van Dijk (2019) explore these pragmatic and performative dimensions, emphasizing the transformative power of words in shaping societal dynamics and interpersonal interactions. While these theories align with the Qur'anic portrayal of language's constructive and destructive potentials, they fail to engage with the spiritual and ethical underpinnings central to the Islamic worldview, leaving a critical gap that this study aims to address.

Psychological research highlights the significant role of language in shaping mental health and social relationships. Pennebaker (2011), in the *Journal of Positive Psychology*, demonstrates how constructive language contributes to emotional well-being and strengthens interpersonal connections, underscoring the transformative potential of positive communication. Sociolinguistic studies, such as Holmes (2020) in *Language in Society*, examine how language fosters cultural identity and social cohesion, reinforcing its critical role in building sustainable communities. Although these studies align with the Qur'anic emphasis on the profound impact of words, they often omit the integration of spiritual and moral dimensions that are essential for a holistic understanding of language's role in personal and societal transformation. This limitation underscores the need for interdisciplinary approaches that incorporate both secular and theological perspectives.

## 3. Methodology

This study employs a **qualitative and interdisciplinary approach** to analyze **Surah Ibrahim (14:24–26)**, focusing on the Qur'anic metaphors of the "good tree" and "bad tree" as representations of language's constructive and destructive powers. Drawing on classical exegeses, such as those by **Ibn Kathir** and **Al-Qurtubi**, the research explores the theological and moral dimensions of the verses and highlight their ethical and social implications. Linguistic analysis examines key terms like *kalimah tayyibah* (good word) and *kalimah khabeethah* (bad word) through Arabic rhetoric and modern theories such as **Speech Act Theory** and **Pragmatics**, connecting the verses to the broader impact of language in shaping thoughts and relationships. Integrating insights from psychology and sociolinguistics, this study provides a comprehensive perspective on the Qur'anic depiction of language as both a constructive and destructive force.

## 4. Discussion on Findings

Divided into five basic sections, the paper addresses the power of metaphors in communication; constructive language as a tool for social harmony; destructive language and its societal impact, Qur'anic Rhetoric and the role of language in human development; and the dual nature of language in modern communication. This paper analyzes these metaphors through linguistic and communication frameworks to understand their implications for modern discourse.

### 4.1 The Power of Metaphors in Communication

Metaphors are essential in language, helping convey abstract concepts through familiar experiences (Lakoff & Johnson, 2003). In Surah Ibrahim (14:24–26), the metaphor of a good word as a tree with "firm roots and high branches" illustrates the transformative power of constructive language. A tree's permanence and growth symbolize the enduring influence of positive speech, while the uprooted tree reflects the instability and destructiveness of harmful language. The verses examine the linguistic, cognitive, and symbolic dimensions of these metaphors, exploring how they communicate the ethical implications of speech.

#### 4.1.1 Linguistic Analysis of Metaphors

The tree metaphor in Surah Ibrahim simplifies complex moral ideas by relating them to natural processes. A tree with firm roots symbolizes the strength and stability of good speech, while its branches represent the far-reaching benefits of positive language. Conversely, an uprooted tree conveys the detrimental effects of harmful words. This vivid imagery underscores the moral responsibility inherent in language use.

#### 4.1.2 The Role of Imagery in Qur'anic Communication

The Qur'an uses vivid imagery to convey teachings, with the tree symbolizing life and growth. This metaphor links language to fundamental aspects of existence, illustrating how good speech nurtures and supports societal well-being. The interconnectedness of the tree's roots, branches, and fruits reflects the ripple effect of language on individuals and communities.

#### 4.1.3 Cognitive Linguistics and Metaphorical Structuring

Metaphors shape our understanding of abstract concepts (Lakoff & Johnson, 2003). The tree metaphor in Surah Ibrahim helps visualize the long-term effects of speech, making moral teachings accessible and relatable. It influences how readers perceive language's impact, emphasizing the importance of ethical communication.

In summary, the metaphors in Surah Ibrahim (14:24–26) highlight language's role in shaping experiences. By comparing good and bad words to trees, the Qur'an teaches that language can nurture growth or cause destruction. This metaphorical approach underscores the moral responsibility tied to communication and its far-reaching consequences, offering valuable insights for ethical discourse in contemporary settings.

## 4.2 Constructive Language as a Tool for Social Harmony

Language serves as a cornerstone of social interaction, possessing the power to foster trust, cooperation, and unity. This section explores how positive communication contributes to social cohesion, examines the rhetorical strategies employed in Qur'anic speech, and analyzes the ethical dimensions of language as portrayed in Surah Ibrahim (14:24–26).

### 4.2.1 Positive Communication and Social Cohesion

Positive communication is crucial for building trust and cooperation within communities. The metaphor of a fruitful tree in Surah Ibrahim symbolizes how constructive speech acts as a catalyst for social harmony. This metaphor suggests that positive language benefits those around it, similar to how a tree's fruit benefits the environment (Ali, 2001).

Contemporary communication theory supports this view. Research on social cohesion highlights that positive communication fosters emotional intelligence and relational trust, essential for resilient communities (Goleman, 2006). By promoting open, honest, and supportive dialogue, individuals contribute to environments where cooperation and mutual respect thrive. The ripple effect of constructive language extends beyond immediate interactions, influencing broader social networks and contributing to societal harmony.

## 4.2.2 Rhetorical Strategies in Qur'anic Speech

Equations and formulae The Qur'an employs various rhetorical devices to emphasize the enduring impact of good speech:

- **Repetition:** The Qur'an uses repetition to reinforce key themes. In Surah Ibrahim, the emphasis on the fruitfulness of the good tree highlights the ongoing benefits of constructive speech, making the message memorable and impactful.
- **Parallelism:** The use of parallel structures in Qur'anic verses creates a rhythm that enhances persuasiveness. The comparison of a good word to a fruitful tree and a bad word to an uprooted tree draws a clear connection between language and its outcomes (Leech, 1983).
- **Emphasis:** The focus on the continuous fruit-bearing of the good tree underscores the importance of consistent positive communication, serving as a reminder that good speech should be a regular part of one's behavior.

These rhetorical strategies not only enhance the text's aesthetic and persuasive qualities but also convey profound ethical teachings about the nature of language and its role in social harmony. Indeed, Rhetorical strategies in the Qur'an, such as metaphor, repetition, and vivid imagery, elevate its aesthetic appeal while reinforcing ethical teachings about language. These techniques highlight the power of words in fostering or disrupting social harmony. By illustrating the consequences of good and harmful speech, the Qur'an emphasizes the moral responsibility individuals hold in their communication, urging the use of language to promote unity, justice, and compassion. This blend of artistry and ethical guidance deepens the text's persuasive impact.

## 4.2.3 Ethical Dimensions of Language

Surah Ibrahim (14:24–26) portrays language as a moral act, linking speech to ethical behavior and community welfare. The metaphor of the good tree symbolizes a good word that aligns with divine will and contributes positively to both the speaker and the community (Ali, 2001).

The ethical dimensions of language in the Qur'an emphasize that speech is not neutral but carries significant moral weight, influencing both the speaker and the listener. Words should be used to promote truth, justice, and compassion, avoiding harm, deceit, and division. This perspective aligns with broader ethical teachings, which see language as an extension of one's inner values and integrity. In Islam, speech is viewed as a form of accountability, as highlighted in Surah Al-Isra (17:36), which warns against speaking without knowledge. Therefore, the Qur'an encourages mindful and responsible use of language, fostering personal virtue and social cohesion.

## 4.3 Destructive Language and Its Societal Impact

Surah Ibrahim (14:24–26) vividly illustrates the destructive potential of harmful language by comparing it to an evil tree that is uprooted and lacks stability, symbolizing the fragility and harm of negative speech. Just as a tree without roots cannot thrive or provide benefit, destructive words have no foundation in truth or righteousness and lead to chaos and discord. This metaphor underscores the idea that harmful language, like the evil tree, ultimately withers and fails to endure, leaving only damage in its wake. The Qur'an contrasts this with good speech, which is likened to a firmly rooted tree, producing positive and lasting effects. This duality reflects the profound moral responsibility attached to language, urging believers to use words that contribute to growth, stability, and goodness. The destructive potential of language is significant, and Surah Ibrahim (14:24–26) presents negative speech as akin to an evil tree—unstable and without roots. This section explores the communicative harm of negative speech, its psychological implications, and its amplification in modern media.

### 4.3.1 The Communicative Harm of Negative Speech

Negative speech, including slander, lies, and insults, has far-reaching consequences such as, erosion of trust, destabilization of relationships and lasting emotional damage.

1. **Erosion of Trust:** Negative speech significantly undermines trust, which is the foundation of healthy relationships and cohesive communities. When individuals engage in harmful language—whether through deceit, slander, or insults—it erodes mutual respect and breeds suspicion, making it harder for people to rely on one another (Lewicki & Bunker, 1996). This breakdown in trust escalates conflict, causing rifts that are challenging to mend. Over time, these divisions can lead to social fragmentation, as trust is a key factor in maintaining unity and cooperation. Repairing the damage caused by negative speech requires consistent efforts toward transparency, accountability, and positive communication, but even then, the scars may linger.
2. **Destabilization of Relationships:** Harmful language fosters conflict and hostility, not only impacting the individuals directly involved but also resonating throughout their broader social networks (Watzlawick, Beavin, & Jackson, 1967). When people use aggressive or deceitful language, it creates emotional distress

and misunderstanding, which can escalate into personal disputes. These tensions often ripple outwards, influencing friends, families, and communities, as negative communication tends to spread through social interactions. Such language disrupts cooperation and undermines the stability of relationships, leading to a toxic environment. The cumulative effect is a breakdown of social harmony, making resolution difficult and further polarizing individuals and groups.

3. **Lasting Emotional Damage:** Negative speech can inflict deep emotional distress, often causing individuals to feel diminished and worthless (Leech, 1983). Hurtful words, whether through insults, criticism, or belittlement, can damage a person's self-esteem and lead to long-term psychological harm. The impact of such language may result in anxiety, depression, or a sense of isolation, as individuals internalize the negativity directed toward them. Over time, this emotional toll can weaken their overall mental well-being, reinforcing the importance of mindful and compassionate communication to protect emotional health. Negative speech can cause profound emotional distress, leading to feelings of worthlessness and psychological harm.

### 4.3.2 Psychological Implications of Harmful Language

Research shows that exposure to negative speech can have substantial psychological effects such as anxiety and depression, social withdrawal and cognitive effects.

1. **Anxiety and Depression:** Persistent exposure to negative language can significantly heighten the risk of developing anxiety and depression (Kiesler, 1996). Verbal abuse, constant criticism, or harmful speech creates a hostile environment, which causes emotional strain. Over time, this strain manifests as anxiety, where individuals become hyper-vigilant and fearful of further verbal attacks. Similarly, depression can develop when the negativity erodes self-worth, leading to feelings of hopelessness and helplessness. The internalization of harmful words amplifies psychological distress, making recovery challenging without positive intervention.
2. **Social Withdrawal:** Harmful language can lead to social withdrawal, as individuals seek to protect themselves from further emotional harm (Krosnick & Abelson, 1992). When subjected to negative speech, individuals often retreat from social interactions, fearing judgment or ridicule. This avoidance can result in isolation, exacerbating feelings of loneliness and disconnection from their social support systems. The psychological impact is profound, as social engagement is critical for emotional well-being, and withdrawal can further deteriorate mental health, reinforcing the cycle of isolation and distress.
3. **Cognitive Effects:** Negative speech can deeply influence self-esteem and self-concept, reshaping how individuals perceive themselves and their abilities (Cohen & Wills, 1985). Repeated exposure to harmful language can undermine an individual's confidence, causing them to internalize the negativity and question their self-worth. This shift in self-perception can have lasting cognitive effects, as low self-esteem affects decision-making, motivation, and overall mental health. The alteration in self-concept caused by negative speech often leads to a diminished sense of personal agency and competence, which can impede personal growth and emotional resilience.

### 4.3.3 Media and Public Discourse

In the digital age, the destructive potential of language is significantly amplified by the rapid spread of harmful content through social media and online platforms. Anonymity and the ease of dissemination exacerbate the impact of negative speech, leading to widespread polarization and social discord. This amplification of destructive language challenges efforts to maintain respectful and constructive online interactions.

1. **Misinformation and Fake News:** The spread of misinformation erodes public trust by distorting facts and creating confusion, making it difficult for people to discern truth from falsehood (Pennycook & Rand, 2020). When individuals or institutions are perceived as unreliable due to misinformation, it weakens social cohesion and fosters skepticism toward authoritative sources. This breakdown in trust can fuel division and unrest, as people act on false beliefs, leading to misguided actions and conflict. Over time, widespread misinformation disrupts societal stability, as it undermines informed decision-making and hampers efforts to address real issues collectively.
2. **Online Hate Speech:** Online anonymity amplifies the negative effects of harmful language, as it allows individuals to express themselves without accountability, often leading to more extreme or hostile behavior (Duggan, 2017). This lack of personal responsibility encourages divisive and aggressive speech, increasing polarization within communities. Anonymity creates a sense of detachment, enabling users to dehumanize others and escalate conflicts. As a result, online platforms become breeding grounds for social division, reinforcing existing biases and eroding productive discourse.
3. **Polarization and Fragmentation:** Media discourse has the potential to drive societal fragmentation by presenting biased or sensationalized information, which can deepen existing divisions and weaken social cohesion (Tsfati & Cohen, 2018). When media outlets prioritize conflict and controversy over balanced

reporting, they amplify polarization and create echo chambers. This distortion of public discourse undermines mutual understanding and impedes efforts to build a unified, cohesive society. The ripple effect of language on individuals and communities.

## 4.4 Qur'anic Rhetoric and the Role of Language in Human Development

### 4.4.1 Media and Public Discourse

Speech-Act Theory emphasizes that language does more than just communicate; it performs actions that shape our interactions and societal structures (Austin, 1962; Searle, 1969). The Qur'anic directive to "Speak to people good words" (Qur'an 2:83) exemplifies this by not only conveying messages but also fostering societal harmony and ethical behavior. This imperative underscores the importance of sincere and righteous speech, guiding believers to communicate truthfully, kindly, and responsibly, which is crucial for maintaining personal integrity and social cohesion.

The Sapir-Whorf Hypothesis further supports this view by suggesting that language influences thought processes and behaviors. The tree metaphors in Surah Ibrahim, such as the good tree symbolizing virtuous speech and actions, reflect how deeply rooted character and beliefs influence our communication (Benveniste, 1971). This metaphor illustrates that ethical language, and actions are grounded in one's character, showing the profound connection between language, thought, and moral behavior. Thus, understanding the impact of language on thought and behavior helps in cultivating constructive communication and fostering societal well-being.

### 4.4.2 Language as a Formative Tool in Spiritual Growth

Language plays a crucial role in spiritual development, as outlined by the Qur'an's perspective on constructive and destructive language. Constructive language, according to the Qur'an, is not only a tool for drawing closer to God but also essential for building righteous character and fostering spiritual growth. In contrast, destructive language is viewed as a hindrance to one's spiritual advancement, obstructing the path to divine connection and moral development (Ali, 2001).

The role of language is further emphasized in spiritual practices such as dhikr (remembrance of God), which demonstrates how language can enhance spiritual insight and deepen believers' connection to God. Through mindful and positive language use, individuals can strengthen their spiritual practices and cultivate a more profound understanding of their faith. Thus, language serves as a formative tool, shaping both personal spirituality and ethical behavior, and guiding believers on their spiritual journey.

## 4.5 The Dual Nature of Language in Modern Communication

### 4.5.1 Ethical Responsibility in Language Use

The ethical teachings in Surah Ibrahim about the dual nature of language are increasingly relevant in today's media-driven world. Language's impact on public opinion, mental health, and social cohesion is profound. Ethical communication involves not only truthfulness but also respect and empathy (Shiffrin, 1994). Furthermore, real-world examples, such as political rhetoric, social media interactions, and corporate communication, illustrate the practical applications of these ethical principles. Constructive language fosters positive engagement and builds trust, whereas destructive speech can lead to conflict and division.

### 4.5.2 Balancing Constructive and Destructive Speech

Effective communication involves managing the delicate balance between constructive and destructive speech. To achieve this, integrating classical Islamic teachings with modern communication theories provides a comprehensive approach. Techniques such as active listening, empathetic dialogue, and constructive feedback are crucial for fostering positive interactions (Goleman, 2006). Active listening ensures that all parties feel heard and understood, while empathetic dialogue promotes mutual respect and reduces conflict. Constructive feedback helps individuals grow and improve without causing harm. Furthermore, professional development programs and educational curricula should focus on ethical communication practices to support this balance. Training that emphasizes these principles can guide individuals and organizations toward more mindful and effective language use. By prioritizing ethical communication, it is possible to create a more harmonious environment that mitigates the effects of negative speech and enhances overall social cohesion.

### 4.1.2 Language and Global Communication

The teachings of Surah Ibrahim offer profound insights into the role of language in global contexts, including international diplomacy, global media, and cross-cultural communication. The choices made in language use

within these arenas significantly impact international relations and cultural exchanges, shaping global cooperation and understanding (Crystal, 2003). Effective communication, guided by principles of truthfulness and respect, can facilitate diplomatic negotiations and foster positive cultural interactions. Conversely, destructive language can hinder progress and escalate conflicts. By examining specific case studies where language was pivotal in diplomatic efforts or media coverage, we can better understand the far-reaching consequences of both constructive and harmful language on global issues. These insights underscore the necessity of mindful communication in addressing complex international challenges and building a more cohesive global community.

## 5. Conclusion

Surah Ibrahim (14:24–26) vividly illustrates the transformative power of language through its metaphors of trees symbolizing speech. The analysis of these verses shows that language is more than a medium for conveying ideas; it is a tool with the potential to either construct or destroy. The metaphor of the good tree signifies the lasting social, moral, and spiritual benefits of positive language, while the uprooted tree warns of the dangers of harmful speech, which can lead to instability and destruction. The Qur'anic approach to language, emphasizing ethical speech and moral responsibility, offers valuable insights into modern linguistic and communication studies.

The findings highlight that the Qur'anic perspective on language, particularly in Surah Ibrahim: 24-26, underscores the moral responsibility tied to speech. Positive language, like a firmly rooted tree, fosters constructive communication and strengthens societal bonds, while harmful speech leads to instability and social fragmentation. In contemporary contexts, these principles recommend promoting ethical communication, focusing on sincerity, truthfulness, and respect. Educational institutions should integrate these values into curricula to raise awareness of the power of words. Moreover, further research on cross-cultural communication could explore how these ethical guidelines apply in modern media and interpersonal relations.

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## Conflict of Interest

Authors declare that there is no conflict of interests regarding the publication of the paper.

## Author Contribution

*The author confirms sole responsibility for the following: study conception and design, data collection, analysis and interpretation of results, and manuscript preparation.*

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