

Dear Readers,

It is with great pleasure that I welcome you to the latest issue of our journal. As the Chief Editor, I am thrilled to witness the remarkable transformations taking place in the JTMB volumes. The fast-paced nature of research and development in the field of technology management necessitates our constant adaptation to emerging trends, technological advancements, and societal shifts. With this in mind, we bring you a collection of insightful articles and thought-provoking research papers that embody the essence of change and innovation. Several contributions have been selected for this issue, with the research papers coming mainly from the field of management and business.

The first article discusses the effectiveness of using Building Information Modelling (BIM) based tools for safety training and job hazard identification in the construction industry. The authors highlight the benefits of BIM-based tools during the project's design phase, such as enhancing planning, design, and coordination, reducing development time and costs, improving safety, and minimising the risk of errors and delays. Second paper discusses the increasing cases of "black-hearted" sellers in the skincare industry who use unethical activities or marketing tactics to take advantage of their customers. These activities include counterfeiting, parallel imports, misleading information, reselling without authorisation, and identity theft. The paper suggests several prevention strategies, including quality strategy, adjusting price strategies, technology strategies, enforcement strategies, supply chain structure, and marketing communication strategies such as establishing a trustworthy online marketplace for skincare sellers and buyers.

The third paper titled "Strategic Management and Competitive Advantage of Microenterprises in the Province of Batangas, Philippines" by Mabel Lopez examines the relationship between strategic management and competitive advantage of microenterprises in the province of Batangas. The paper concludes that strategic management is crucial for microenterprises that want to expand and grow, increase their competitive edge over rivals, and seek consistency between their actual results and anticipated goals. Meanwhile, paper from Malaysian authors titled "Talent Development (TD) Practices at Higher Education Institutions in Malaysia During COVID-19 Pandemic: A Case of a Public University in the Southern Region" examines the impact of the COVID-19 pandemic on TD practices in higher education institutions in Malaysia. The study is significant in that it highlighted the value of TD practices in the HEIs, particularly during the COVID-19 pandemic. The paper concludes by suggesting that future researchers should enlarge the sample size of respondents and use mixed research methods to gain a better understanding of TD practices in universities. In addition, as a guide for HEI administrators, this paper could help them revise their existing strategies and understand the capacity gaps between current academic skill levels and changing employment demands, ultimately to creating a better coordinated TD.

The article titled "Corporate Diversification and Firm Performance: Evidence from the Nigerian Banking Sector" discusses the impact of diversification on the performance of Deposit Money Banks in Nigeria. The authors highlight the importance of DMBs in the value chains of both the private and public sectors of the economy. The study measured related diversification and unrelated diversification and calculated ROA and ROE to analyse the impact of diversification on the performance of Deposit Money Banks in Nigeria. The last article discusses the importance of risk management in organisations due to increasing uncertainties and risks. The article introduces the Diagnostic Risk Management System (DRMS), which is a user-friendly system that helps organisations assess financial risk based on projects, units, or institutions. The article concludes that DRMS can help organisations manage and look at the overall exposure towards risk and help them to identify suitable solutions to mitigate each risk, which is essential for effective and efficient strategy and decision-making.

As Chief Editor, I believe that the diversity of the Technology Management's issues with current technological trends has opened up more article titles to be featured. It is through the exchange of ideas and experiences of researchers from various countries that we can collectively overcome the challenges we face. I encourage our readers and researchers to actively engage in discussions, debates, and forums centred around the technology management and business field. By fostering a supportive and

collaborative environment, we can pave the way for innovative approaches, experiment with new storytelling formats, and develop sustainable business models.

In summary, this issue of our journal exemplifies our commitment to embracing change and innovation. We hope that the articles and research papers presented here inspire you to reimagine the possibilities within the field and equip you with the current knowledge. We thank you for your continued support and readership. Together, let us embark on a journey of exploration, adaptation, and transformation, as we shape the future of nation development and advancement of R&D in academic institutions.

Warm regards,

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